



## Pierre CLOAREC

17/01/1984

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## PROFESSIONAL EXPERIENCES

- current Practice Lead at Farhenheit 212** Idea Development/Design  
Develop the «Magic» practice and team at the Paris office, embody the F212's creative and design vision within the group, ensure the high quality of the deliverables, the user centric and «on-the-field» approach, collaborate on business and project portfolio development, develop new offers, co-founding Capgemini invent's do-tank in open prospective «Invent the Next»
- 2017/2019 - Head of Design at FaberNovel Technologies**  
Develop the design vision and practice inside FABERNOVEL:  
Advance the skill level of the design team, supervise ongoing projects portfolio, ensure the quality of the deliverables, consolidate shared methodologies and culture in experience design and innovation, facilitate relationships with clients and alignment with other group's business units.
- 2016/2017 Interaction and Service Designer at Dailymotion**  
In charge of the Prospective Mindset, Vision and brand strategy, Design sprint Lead (Google Venture methods), user and ethnographic research, HD prototyping, user tests, experience guidelines, follow-up with dev teams and product owners.
- 2014/today Designer Lecturer/Lead Mentor at Centre Michel Serres (ENSCI-ENSAM)**
- 2014/2016 - Interaction and Service Designer at Fjord Paris**  
Experience in several fields: bank, insurance, energy, public services, luxury.  
Ethnographic & User research, shadowing, workshops facilitation, user scenario envisioning, interaction and service guidelines, wireframes and prototyping, interviews and user tests, documentation for development teams
- 2013/2014 - Designer at Mission Innovation of Conseil général du Val d'Oise (french public services):**  
Service Design, Social Innovation and Design Thinking for prospective user scenarios in public utilities,  
Co-founder of a Public Innovation Lab for Conseil général du Val d'Oise and the French government,  
Build partnerships with SGMAP, 27e Region, Institut Français du Design, Ensama-Olivier de Serres, Local stakeholders...
- **Biennale Internationale du Design de St Etienne 2013**,  
Work exhibited at the in "Je • Vous • Design", for AFD: "CE(ux) QUI RESTE(nt)"
  - **Red Dot Award 2013 "Best of the Best-design concept"**,  
and work exhibited at Red Dot Museum (Singapour) : FAREWELL ( "CE(ux) QUI RESTE(nt)" )
  - **"Etoile de l'Observateur du design 2014 "**, label "Observateur du design 2014" and work exhibited at the Cité des Sciences et de l'Industrie (Paris, La Villette) for APCI in "Formes de design" : "CE(ux) QUI RESTE(nt)"
- 2012 - UX Designer at Attoma**  
User Research and Design Strategy for transportation and urban mobility
- 2010 - Biennale Internationale du Design de St Etienne 2010 for EDF R&D Design**  
Scenography and work exhibited "in "Demain c'est Aujourd'hui", : "Héliorévéléateur"
- 2009/2010 - Internship in User Experience Design and Product Design, at Native Design (London)**
- 2009 - Internship in Interaction and User Centered Design, at EDF R&D Design**  
New Technologies ad Sustainability Department

## SKILLS

- Software: Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Axure, Invision, Sketch, Principle
- Movie editing software: AfterEffects, Final Cut
- Rendering 3D: Rhino, Cinema 4D, Hypershoot, Sketchup
- Microsoft Office, iWork
- Fluent on both PC and Mac platforms

**languages**    **French:** native language                      **English:** fluent                      **Spanish:** conversational level

## EDUCATION

- 2007/2012 - Graduated from l'ENSCI-Les Ateliers (Paris) with distinction**
- 2011 - January to June, ESCP-EPA, International Business School (Paris), part of a special program for student exchange with ENSCI-Les Ateliers (Sociology and Marketing, Consumer Behaviors)**
- 2006/2007 - 1st year (completed) in the IM master program at the Design Academy Eindhoven (NL)**
- 2004/2006 - Bachelor level diploma in Industrial and Product Design at l'ENSAAMA-Olivier de Serres (Paris)**
- 2003/2004 - MANAA (prep school of arts) at Léonard de Vinci High School (Montaigu, France)**
- 2002/2003 - 1st year (completed) at university of Law and International Politic Context (La Rochelle, France)**
- 2002 - Baccalauréat in Science, major physic-chimy, european mention, minor fine and contemporary arts**

## MISCELLANEOUS

- hobbies - Illustration**, sci-fi movies, Bikram yoga, photography, street arts, skiing,  
- Travelling (Maroco, Spain, UK, USA, Ireland, Italy, Portugal, Croatia, Indonesia, Kenya...)
- 2013/2017 - Speaker for several conference programs**  
Futurs en Seine "di\*/zaïn", ENSCI "Un designer a lu", GovJam, 34ème rencontre annuelle de la FNAU" Campagnes Urbaines", Région IDF «Ateliers de Création Urbaine», Groupe Caisse des Dépôts «CDC Université Innovation»..
- 2002/2006 - Partnerships with an association for a project of murals for urban rehabilitation program "Art sur mur"**